

An Open Letter of Thanks to All Who Helped Make the Fall Festival Successful

October 23, 2007

To: The Olde Mill Community
VOMCA Members
Board Members
FOOM
Olde Mill Swim Club
Olde Mill Swim Team
Cub Scout Pack 957
Shaw and Sons Carnival
All the Volunteers

I would like to thank those of you in the greater Olde Mill community who showed up to enjoy the evenings at the Fall Festival. I hope you all enjoyed yourselves; I know that the children did by the smiles on their faces. I also wanted to thank all who assisted at the Festival. VOMCA made \$2,239.25 this year. This was about the same as last year.

Shaw has offered to try this in the spring of 2008 for us. They think we may be able to draw a larger group and pointed out some important items, to which I've added some of ours:

1. People are usually done with carnivals by September.
2. People are looking to get out of the house in the spring after the cold winter. By doing a carnival/fest in the spring we would be getting people before they go on vacations, amusement parks, and other local carnivals.
3. VOMCA needs to network out and work with the organizations in the schools such as Student Government Associations, PTA, and school clubs. We are trying to attract customers who for the most part have children.
4. Get permission to place banners for advertising on private business properties along the main roads. (Thank you, Don Owens)

We are in talks of having it on one of the first two weekends in April or maybe the third weekend of April if that becomes available. We will need to talk about what tactics we will use and discuss options that may allow Shaw to provide more, such as food and beverages, so that we all can put all efforts on getting pre-tickets sold and advertising outside the Olde Mill area.

Again, I would like everyone to know how much I appreciate your support and assistance with this event. This is one way VOMCA could move much closer to our goal of dealing properly with the costs relating to the upkeep of Barlowe Field and being the voice of the Olde Mill Community.

Sincerely,
Thomas Stag
President, VOMCA